



Steals on Wheels: March 19 - April 1, 2014 — Best Deals for March

St. Patrick's Day might be behind us, but that doesn't mean you can't still get lucky with a great deal on a new car in March.

Auto manufacturers have finalized their incentives for March, giving the analysts info on 10 great deals available to new car buyers for the remaining weeks of the month. The deals here could help you save a pot of gold on your next new car, thanks to the great selection of new car buying incentives to help dealers move cars off the lots during March.

As the new-car shopper's best resource for researching new car pricing, www.BuyersEdgeInc.com data shows the national market average for these vehicles could demonstrate discounts off Manufacturer's Suggested Retail Pricing (MSRP) as high as 13.6 percent or as much as \$4,806 off this month's 10 selections.

If you want to save some green on a new car purchase during the month of March, keep these ten great new car deals in mind as you do your research. If you're able to contribute a 20 percent down payment, our data also shows what your monthly payment might be when financed for 60 months at a 3 percent APR. Because these great March deals include a variety of cars and trucks, the included chart also lists fuel economy figures to help you compare what each vehicle could cost at the pump.

Remember, sales incentives are subject to change based on region and manufacturer, and should be confirmed with your dealer when shopping. Deals are limited to inventory on hand, so your www.BuyersEdgeInc.com Certified Dealer must confirm that actual inventory, including your preferred options and colors, is in stock.

Steals on Wheels: March 19 - April 1, 2014 — Best Deals for March				
Year Make Model Trim Segment	MSRP / Market Avg*	Est. Monthly Payment**	\$ Savings / % Savings	City / Hwy / Comb. MPG
2014 Nissan Titan Crew Cab, 4x2, SV Long Bed Large Truck	\$35,445 / \$30,639	\$440	\$4,806 / 13.6%	13 / 18 / 15.3
2014 Jeep Compass Sport 4x2 Small SUV	\$19,590 / \$16,986	\$244	\$2,604 / 13.3%	23 / 30 / 26.4
2014 Dodge Challenger SXT Sport Car	\$27,490 / \$23,851	\$343	\$3,639 / 13.2%	18 / 27 / 22
2014 Ram 1500 SLT, Crew Cab, 4X2, Short Bed Large Truck	\$36,415 / \$31,868	\$458	\$4,547 / 12.5%	20 / 28 / 23.7
2014 Hyundai Sonata SE Midsize Car	\$25,110 / \$22,183	\$319	\$2,927 / 11.7%	24 / 35 / 29
2014 Chrysler 200 Sedan Limited Midsize Car	\$26,690 / \$23,646	\$340	\$3,044 / 11.4%	20 / 31 / 24.8
2014 Toyota Camry L 4-Cyl Midsize Car	\$23,045 / \$20,555	\$295	\$2,490 / 10.8%	25 / 35 / 29.7
2014 BMW X3 xDrive28i Luxury SUV	\$40,725 / \$36,355	\$523	\$4,370 / 10.7%	21 / 28 / 24.3
2014 Dodge Grand Caravan SE Minivan	\$24,790 / \$22,259	\$320	\$2,531 / 10.2%	17 / 25 / 20.6
2014 Acura TL 2WD with Advanced Package Luxury Car	\$42,855 / \$38,597	\$555	\$4,258 / 9.9%	20 / 29 / 24.1
<p><i>*Market Average is estimated based on the national average of recent vehicle transactions, including destination and delivery charges after incentives that are subject to change, but does not include tax, title, licensing, documentation or processing fees, other state and governmental charges and/or fees, or any other charges or fees allowed by law.</i></p> <p><i>**Estimated monthly payments are based on a 3% APR for 60 months with 20% down on the current market average price, and excludes sales tax and other fees and charges that may vary by region or state. Actual APR may be subject to credit approval and other factors. These examples are for information purposes only, and are not an offer to lend. See your dealer/lender for details, including actual available offers.</i></p>				

Looking for something with room for five passengers? Consider the sporty Dodge Challenger, or more practical choices like the Hyundai Sonata, Chrysler 200, or the Toyota Camry



If you want something sporty, the muscular **2014 Dodge Challenger** in SXT trim is powered by a 375-horsepower/5.7-liter Hemi V-8 engine. The Challenger features a national market average price of \$23,851 and a potential discount of 13.2 percent, or

\$3,639 off the \$27,490 Manufacturer's Suggested Retail Price of Dodge's retro performance coupe. Monthly payments are just about \$343 after a 20 percent down payment.

The **2014 Hyundai Sonata** boasts an eye-catching design and a 198-horsepower/2.4-liter four-cylinder all-aluminum engine that promises fuel efficiency of 24 mpg city/35 mpg hwy. Hyundai's eye-catching sedan offers a potential 11.79 percent discount, which translates to a possible \$2,927 savings



— bringing the national market average price of Hyundai's well-equipped Sonata in SE trim down from an MSRP of \$25,110 down to a very affordable \$22,183 — or about \$319 per month after a 20% down payment.



The Chrysler 200 was completely upgraded in 2013, giving the **2014 Chrysler 200** a refined and spirited driving experience, with quality materials, an abundance of standard safety features, and a long list of standard content. The Chrysler 200 in Limited trim carries an average price

paid of \$23,646; that's 11.4 percent — or as much as \$3,044 less than the \$26,690 MSRP of Chrysler's midsize sedan.

The **2014 Toyota Camry** seats five and boasts a 10.8 percent discount. That translates to a potential \$2,490 savings — bringing the national market average price of Toyota's best-selling sedan from an MSRP of \$23,045 down to \$20,555. With fuel economy of 25 city/35 highway/29.7 combined, the Camry also offers the best fuel economy of all the vehicles in this week's edition. Offer a 20 percent down payment and your payments could be around \$295 each month for 60 months.



Need something more purpose-built for function, families or hard work? Take a look at the Nissan Titan and Ram 1500 pickup trucks, Jeep Compass SUV, or the Dodge Grand Caravan minivan



The **2014 Jeep Compass** SUV offers a great potential discount of up to 13.3 percent, which translates into a terrific

savings of as much as \$2,604, bringing the MSRP of Jeep's Compass in Sport trim from \$19,590 down to a wallet friendly market average price of \$16,986. Its estimated monthly payment of \$244 makes the Compass the least expensive vehicle on this list.

Among the two truck options in this month's best deals is the **2014 Nissan Titan Crew Cab 4x2** at 13.6 percent off its MSRP of \$35,445; after potential discounts its national market average is a whopping \$4,806 lower at \$30,639. Offer a 20 percent down payment, and you might drive away with 60 monthly payments right around \$440. Under the hood, the rugged Titan is powered by a 317-horsepower/5.6-liter V-8 engine that also delivers a hard-working 13 mpg city, 18 mpg highway, and 15.3 mpg combined.



Thanks to its giant potential 12.5 percent discount off the \$36,415 MSRP, the **2014 Ram 1500 SLT Crew Cab** bears a possible savings of \$4,547 and a market average of \$31,868. Underhood, the rear-wheel-drive Ram 1500 is powered by a standard 305-horsepower/3.6-liter V-6 engine mated

to an eight-speed automatic transmission. Ram's rugged pickup truck carries a \$458 monthly payment, and promises fuel economy of 20 mpg city, 28 mpg highway, and 23.7 mpg combined.

The rugged **2014 Dodge Grand Caravan** minivan in SE trim offers a variety of flexible cargo and seating systems, as well as potential discount of 10.2 percent off its \$24,790 MSRP. With room for seven and plenty of stuff, that potential savings of \$2,531 brings the average market price of Dodge's "Man Van" down to about \$22,259 — or just about \$320 monthly.



Looking for luxury? Consider the Acura TL or BMW X3



If you want something luxurious, step into the larger **Acura TL** in two-wheel drive with Advance Package trim. The luxurious Acura TL's potential 9.9 percent discount translates to a possible

\$4,258 savings — bringing the national market average price of Acura’s luxury sedan down from an MSRP of \$42,855 to \$38,597 — or about \$555 per month after a 20% down payment.

If you want a midsize SUV with lots of luxury, then check out the **2014 BMW X3 xDrive28i**, powered by a 240-horsepower/2.0-liter diesel; BMW’s sporty SUV starts with a MSRP of \$40,725 and is further reduced to a national market average of \$36,355. That’s a potential savings of 10.7%, or a potential savings of \$4,370 off the suggested MSRP, or \$555 for 60 months after a 20 percent down payment.



Ready to get a Great Deal on a New Car in March?

Each edition of “Steals on Wheels” feature demonstrates potential savings on vehicles based on the possible discount from the Manufacturers Suggested Retail Price (MSRP). As always, here are some really important things to keep in mind, such as:

- It doesn’t matter where you live, these “Steals on Wheels” deals are available nationwide and demonstrate potential savings on new cars based on the possible discount from the Manufacturers Suggested Retail Price (MSRP). These steals may feature manufacturer’s rebates and cash incentives, or may also include special leasing offers, depending on what our data shows to be the greatest opportunities for savings for new car shoppers in the upcoming timeframe. Keep in mind that incentive programs are subject to change by region and should be confirmed with your dealer, as they can affect your final price.
- Deals are limited to inventory on hand. Your www.BuyersEdgeInc.com Certified Dealer must confirm that actual inventory, including your preferred options and colors, is in stock.
- “Market Average” is based on the national average of recent vehicle transactions, including destination and delivery charges after incentives that are subject to change, but does not include tax, title, licensing, documentation or processing fees, other state and governmental charges and/or fees, or any other charges or fees allowed by law. This is a national average, so you might find better pricing based on sales in your local area at www.BuyersEdgeInc.com Be sure to visit www.BuyersEdgeInc.com to view local pricing on any car and to be connected with your local Certified Dealer who will provide you pricing information for the vehicle you are researching.

Once you’ve made your choice, be sure to connect with one of our Certified Dealers at www.BuyersEdgeInc.com to lock in your Guaranteed Savings off MSRP (see site for more details, Guaranteed Savings available in most states).

