

Steals on Wheels: June 12 to 25, 2013 — Pickup Truck Edition

Pickup trucks are selling well right now – partly due to the increased demand for housing and construction -- so this edition of "Steals on Wheels" is focused on large discounts on pickup trucks.

[Buyer's Edge Inc.](#) has the info you need to help you find a great buy. To help with your new-car search, in each edition of "Steals on Wheels" shares some of the very best prices we can find to help shoppers find the best deal on their next new vehicle.

It doesn't matter where you live, these "Steals on Wheels" deals are available nationwide and demonstrate potential savings on new cars based on the possible discount from the Manufacturers Suggested Retail Price (MSRP). These steals may feature manufacturer's rebates and cash incentives, or may also include special leasing offers, depending on what our data shows to be the greatest opportunities for savings for new car shoppers in the upcoming weeks. As the end of the month nears, salespeople will want to sell more cars to qualify for their monthly quotas, so watch for additional discounts as dealers strive to reduce their end-of-month inventory.

This edition's deals offer something for every truck shopper's needs, with potential savings ranging from 10.6% to 15.7%. Market average pricing on these affordable workhorses demonstrates a range of discounts off Manufacturer's Suggested Retail Pricing (MSRP) equaling as much as \$5,141 off these full-function trucks. Another feature of this week's truck deals are that all discounts are available on extended cab styles, offering additional functionality for drivers requiring space for extra passengers.

Our chart also includes fuel economy figures to help you compare not just savings at the dealership but savings at the pump, as well. Note: With trucks of this size, fuel economy isn't great, but most of these trucks have highway ratings around 20 mpg, with the lowest at 18 mpg, and the highest coming in at 22 mpg. They're all hard workers, but keep these differences in mind if your fuel budget is tight.

Steals on Wheels: June 12-25, 2013 Pickup Truck Edition				
Year Make Model Trim	MSRP / Market Average*	20% Deposit / Est. Monthly Payment**	\$ Savings / % Savings	City / Hwy / Comb MPG
2013 Nissan Titan King Cab, 4x2, SV	\$32,695 / \$27,554	\$5,511 / \$396	\$5,141 / 15.7%	13 / 18 / 15.3
2013 Ram 1500 Express, Crew Cab, 4X2, Short Bed	\$33,730 / \$29,405	\$5,881 / \$423	\$4,325 / 12.8%	14 / 20 / 16.2
2013 Ford F-150 SuperCrew 4X2 6-1/2' Box Lariat	\$40,340 / \$35,648	\$7,130 / \$512	\$4,692 / 11.6%	16 / 22 / 18.8
2013 Toyota Tundra 2WD Truck CrewMax, 4X2, Short Bed, 4.6L V8	\$31,630 / \$28,080	\$5,616 / \$404	\$3,550 / 11.2%	15 / 20 / 17.4

2013 Chevrolet Silverado 1500 Extended Cab, Standard Box 2WD WT	\$28,610 / \$25,573	\$5,115 / \$368	\$3,037 / 10.6%	15 / 21 / 17.8
<small>*Market Average is estimated based on the national average of recent vehicle transactions, including destination and delivery charges after incentives that are subject to change, but does not include tax, title, licensing, documentation or processing fees, other state and governmental charges and/or fees, or any other charges or fees allowed by law. **Estimated monthly payments are based on a 3% APR for 60 months with 20% down on the current market average price, and excludes sales tax and other fees and charges that may vary by region or state. Actual APR may be subject to credit approval and other factors. These examples are for information purposes only, and are not an offer to lend. See your dealer/lender for details, including actual available offers.</small>				



Boasting the largest potential discount among this week's selection at 15.6 percent off, the **Nissan Titan King Cab** actually sits in the middle of Manufacturers Suggested Retail Pricing of this edition's list of MSRP's at \$32,695; after potential discounts its national market average is \$5,141 lower at \$27,554. Offer a 20 percent down payment of \$5,511, and you might drive away with 60 monthly payments under \$400.



The Ram 1500 Express Crew Cab offers a potential discount of up to 12.8 percent. That translates into a possible savings of as much as \$4,325, bringing the MSRP of Ram's work truck from \$33,730 down to a market average price of \$29,405. Ram offers plenty of storage, creature comforts, and a standard 310-horsepower/4.7-liter V-8 engine as well as fuel economy of 14 city/20 highway/16.2 combined; near the bottom of this pack.



Smack in the middle of the pack thanks to its potential 11.6 percent discount off the \$40,340 MSRP, the **Ford F-150 SuperCrew Lariat** bears a possible savings of \$4,692 and a market average of \$35,648 for Ford's high-trim pickup truck. The most expensive model on this list, the F-150 SuperCrew carries a \$512 monthly payment after a whopping \$7,130 down payment but fuel economy for this trim level of F-150 is the best on this list, coming in at 16 mpg city, 22 mpg highway, and 18.8 mpg combined.



The Toyota Tundra CrewMax sports a national market average price of \$28,080 and a potential discount of 11.2 percent, or \$3,550 off the \$31,630 MSRP of Toyota's extended cab pickup truck. Fuel economy with the 270-horsepower/4.0-liter V-6 engine is midpack at 15 mpg city, 20 mpg highway, and 17.4 mpg combined. A monthly payment of just about \$404 is possible with a down payment of \$5,616.



The **Chevrolet Silverado 1500 Extended Cab** bears a potential 10.6 percent discount off the \$28,610 MSRP, equaling a possible savings of \$3,037 and a market average of \$25,573 for Chevrolet's popular pickup truck. Fuel economy for the Silverado is at the average for this list, coming in at 15 mpg city, 21 mpg highway, and 17.8 mpg combined. As the most affordable vehicle on this list, a 20 percent down payment of \$5,115 could give you monthly payments as low as \$368 for 60 months at 3% APR.

Ready To Go Shopping for a New Truck?

Each installment of "Steals on Wheels" demonstrates potential savings on new cars based on the possible discount from the Manufacturers Suggested Retail Price (MSRP). Keep in mind, each vehicle included in "Steals on Wheels" may benefit from potential savings from such special offers as manufacturer's rebates, cash incentives, or special leasing offers, which helps place them among the greatest opportunities for savings for new car shoppers over the upcoming weeks. As always, here are some really important things to keep in mind, such as:

- Incentives and leasing programs are subject to change and should be confirmed with your dealer.
- Deals are limited to inventory on hand. Your Certified Dealer must confirm that actual inventory, including your preferred options and colors, is in stock.
- "Market Average" is based on the national average of recent vehicle transactions, including destination and delivery charges after incentives that are subject to change, but does not include tax, title, licensing, documentation or processing fees, other state and governmental charges and/or fees, or any other charges or fees allowed by law. This is a national average, so you might find better pricing based on sales in your local area at [Buyer's Edge Inc.](#) Be sure to visit [Buyer's Edge Inc.](#) to view local pricing on any car and to be connected with local Certified Dealers who will provide you pricing information for the vehicle you are researching.
- We highlight the top discounts (this week on pickup trucks) off the MSRP by the particular trim level, since potential discounts can vary greatly between all the trim levels in any model line. So for this week, the two-wheel-drive King Cab version of the Nissan Titan (for example), was the most highly discounted trim of the entire Titan lineup in relation to its MSRP, and was a high enough discount to make our list.

[Buyer's Edge Inc.](#) gives you unlimited access to TrueCar Price Reports so you can see what other's paid in your area for the truck you want. Working with one of our Certified Dealers will also ensure you have a hassle-free car buying experience and you receive any eligible savings.