

Steals on Wheels: February 20-27, 2013 — Sport Utility Vehicle Edition

<u>Buyer's Edge Inc.</u> has the information and analysis you need to help you get a great buy on your next new car. Because the bulk of the cash, finance, and lease deals are being seen in this segment, we have chosen five great deals currently available on sport utility vehicles.

In fact, Market Average pricing in the SUV segment is demonstrating potential savings between 6.5 percent and 9 percent for more than \$4,700 off Manufacturer's Suggested Retail Pricing (MSRP) -- making it that much easier to get a great price on a new SUV.

Keep in mind that "Market Average" is based on the national average of recent vehicle transactions, including destination and delivery charges after incentives that are subject to change, but does not include tax, title, licensing, documentation or processing fees, other state and governmental charges and/or fees, or any other charges or fees allowed by law.

Even though sport/utility vehicles aren't known for being extremely fuel efficient, there are two on this list that promise highway fuel economy above 27 miles per gallon: the 2013 Nissan Rogue midsize SUV leads the pack with 28 highway mpg, while the 2013 Subaru Forester small SUV runs a close second with 27 miles per gallon highway.

Steals on Wheels: February 2013 SUV Edition				
Year Make Model Trim Segment	City / Hwy / Comb MPG	MSRP / Market Average	Est. Monthly Payment**	\$ Savings / % Savings
2013 Nissan Rogue FWD 4dr S	23 / 28 /	\$23,455 /	\$497	\$2,102 /
Midsize SUV	25.5	\$21,353	Ş437	9.0%
2013 Infiniti FX37 AWD 4dr Luxury	16 / 22 /	\$47,395 /	\$624	\$4,005 /
SUV	18.8	\$43,390		8.5%
2013 Volvo XC90 AWD 4dr Luxury	16 / 23 /	\$42,595 /	\$565	\$3,293 /
SUV	19.2	\$39,302		7.7%
2013 GMC Yukon Hybrid 2WD 4dr	20 / 23	\$62,380/	\$829	\$4,722 /
Denali Large SUV	/ 21.5	\$57,658		7.6%
2013 Subaru Forester 4dr Auto 2.5X	21 / 27	\$27,790 /	\$373	\$1,817 /
Limited Small SUV	/ 23.9	\$25,973		6.5%

^{*}Market average is estimated based on the national average of recent vehicle transactions, including destination and delivery charges after incentives that are subject to change, but does not include tax, title, licensing, documentation or processing fees, other state and governmental charges and/or fees, or any other charges or fees allowed by law.

**Estimated monthly payments are based on a 3% APR for 60 months with 20% down on the current market average price, and excludes sales tax and other fees and charges that may vary by region or state. Actual APR may be subject to credit approval and other factors. These examples are for information purposes only, and are not an offer to lend. See your dealer/lender for details, including actual available offers.

- 1) The best potential deal on this week's list of sport utility vehicles. Super affordable with a Manufacturers Suggested Retail Price (MSRP) of \$23,455, the Nissan Rogue is reduced to a national market average of \$21,353 thanks to a potential savings of 9.0%, or \$2,102, off the suggested MSRP of this midsize SUV. Throw in a 20 percent down payment and your monthly payments could be as low as \$497 for 60 months at a 3% APR.
- 2) The Infiniti FX37 comes in second place on this week's list of great utility values, offering a potential discount of up to 8.5 percent. That translates into a whopping savings of as much as \$4,005, bringing the MSRP of Infiniti's luxury SUV from \$47,395 down to a market average price of \$43,390.
- 3) Sitting solidly in the middle of the pack, the Volvo XC90 boasts a 7.7 percent discount. That translates to a potential \$3,293 savings bringing the national market average price of Volvo's wagon-like crossover from an MSRP of \$42,595 down to \$39,302. Offer a 20 percent down payment, and your payments could be around \$565 each month.
- 4) In fourth place is the GMC Yukon Hybrid Denali, sporting a national market average price of \$57,658 after a potential discount of 7.6 percent, or \$4,722 off the \$62,380 MSRP of GMC's top-of-the-line utility vehicle. Put down 20% and your monthly payment would be about \$829 for this large SUV.

5) The Subaru Forester boasts lowest monthly payment among the utility vehicles on this list at about \$373. Subtract its \$1,817 savings from its \$27,790 MSRP, and you could drive away in Subaru's wagon-like utility vehicle for a national market average of \$25,973.

Last week's Super Bowl edition of "Steals on Wheels" demonstrated some of the best incentives available on a broad selection of cars, so if you had your eye on one of these well-priced vehicles, keep on shopping, as many of those deals may still be available in the upcoming week at a Program Certified Dealership near you.

Remember, deals are limited to vehicles that are actually in stock: your Program Certified Dealer must confirm that actual inventory, including your preferred options and colors, is in available.

Ready To Go Shopping for a New Car?

This week's "Steals on Wheels" feature demonstrates five of the best deals available on sport utility vehicles based on the possible discount from the Manufacturers Suggested Retail Price (MSRP). This assortment of "Steals on Wheels" choices may include potential savings from such special offers as manufacturer's rebates, cash incentives, or special leasing offers, which helps place them among the greatest opportunities for savings for new car shoppers over the upcoming weekend. Remember: incentives and leasing programs are subject to change by region and should be confirmed with your dealer, as they can affect your final price.

As always, here are some really important things to remember, such as:

- It doesn't actually matter where you live: our weekly "Steals on Wheels" deals are available nationwide, and demonstrate potential savings on new cars based on the possible discount from the Manufacturers Suggested Retail Price (MSRP).
- Each week, "Steals on Wheels" highlights the top discounts off the MSRP down to a particular trim level, since potential discounts can vary greatly between the trim levels. So, for this week's edition, the four-wheel-drive S trim version of the Nissan Rogue was the most highly discounted trim of the entire Rogue lineup in relation to its MSRP, and had the highest discount by percentage and dollar savings on this week's list.
- You might find different pricing based on sales in your local area so be sure to visit Buyer's Edge Inc. to view local pricing on any car and to be connected with your local Program Certified Dealer who will provide you additional pricing information for the vehicle you are researching.

Once you've made your choice, why not connect with a Program Certified Dealer and see how much you can save.