

Steals on Wheels: January 23-29, 2013 -- Luxury Car Edition

As the New Year settles in, data is showing that great deals are available on an assortment of luxury cars, so this week our "Steals on Wheels" is sharing great nationwide discounts on five luxury cars ranging from 6.4 percent to 11.6 percent.

If you're looking for a great deal anywhere across the country, any of these luxury models may suit your needs, with market average pricing demonstrating a potential savings off Manufacturer's Suggested Retail Pricing (MSRP) by as much as \$5,842 off this week's selection of great deals.

Please keep in mind that "Market Average" is based on the national average of recent vehicle transactions, including destination and delivery charges after incentives that are subject to change, but does not include tax, title, licensing, documentation or processing fees, other state and governmental charges and/or fees, or any other charges or fees allowed by law.

Even though gas prices are leveling off, we're still keeping our eyes on fuel costs. Just because you're purchasing a luxury car does not mean fuel economy is unimportant, so it's nice to see that most of these cars promise highway fuel economy above 25 miles per gallon. Even high-performance cars can boast about fuel efficiency, especially when that economy is being delivered with the performance of the ActiveHybrid powertrain in the BMW 3 Series, or from the 328-horsepower V-6 in the Infiniti G37 sedan.

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Year Make Model Trim Segment	City / Hwy / Comb MPG	MSRP / Market Average*	\$ Savings / % Savings	Avg. Monthly Payment**		
2013 BMW 3 Series 4dr Sedan ActiveHybrid 3 Luxury Car	25 / 33 / 28.8	\$50,545 / \$44,703	\$5,842 / 11.6%	\$643		

2013 Chevrolet Corvette 2dr Coupe w/1LT Luxury Sport Car	16 / 26 / 20.3	\$50,595 / \$45,909	\$4,686 / 9.3%	\$660
2013 Infiniti G37 Sedan 4dr Journey	19 / 27	\$38,255 /	\$3,387 /	\$501
RWD Luxury Sport Car	/ 22.7	\$34,868	8.9%	\$501
2013 Acura MDX AWD 4dr Tech Pkg	16 / 21	\$47,850 /	\$3,709 /	\$635
Luxury SUV	/ 18.4	\$44,141	7.8%	\$035
2013 Volvo S60 4dr Sedan T5 Premier	21/30	\$34,995 /	\$2,231 /	\$471
FWD Luxury Sport Car	/ 25.1	\$32,764	6.4%	\$ 4 /1

*Market average is estimated based on the national average of recent vehicle transactions, including destination and delivery charges after incentives that are subject to change, but does not include tax, title, licensing, documentation or processing fees, other state and governmental charges and/or fees, or any other charges or fees allowed by law. **Estimated monthly payments are based on a 3% APR for 60 months with 20% down on the current market average price, and excludes sales tax and other fees and charges that may vary by region or state. Actual APR may be subject to credit approval and other factors. These examples are for information purposes only, and are not an offer to lend. See your dealer/lender for details, including actual available offers.

- 1) The best potential deal on this week's list of luxury cars is the BMW 3 Series sedan with ActiveHybrid powertrain: The fuel-efficient luxury/performance sedan starts with a Manufacturers Suggested Retail Price (MSRP) of \$50,545 and is further reduced to a national market average of \$44,703. That's a potential savings of 11.6%, or a whopping \$5,842, off the suggested MSRP of this hybrid BMW.
- 2) The two-seat Chevrolet Corvette comes in second place on this week's list, offering a potential discount of up to 9.3 percent. That translates into a possible savings of as much as \$4,686, bringing the MSRP of America's favorite sports car from \$50,595 down to a market average price of \$45,909.
- 3) Even though it's not likely to outrun the Corvette, the Infiniti G37 sedan seats four and boasts an 8.9 percent discount. That translates to a potential \$3,387 savings bringing the national market average price of Infiniti's luxury sedan down from an MSRP of 38,255 down to \$34,868.
- 4) In fourth place is the Acura MDX, sporting a national market average price of \$44,141 thanks to a potential discount of 7.8 percent, or \$3,709 off the \$47,850 MSRP of Acura's sporty combination of sedan/utility vehicle.
- 5) The Volvo S60 sedan boasts the highest fuel economy among the luxury cars (aside from the ActiveHybrid BMW) on this list with a highway fuel economy of 30 miles per gallon. It's also the most affordable luxury car on this list, thanks to a potential 6.4 percent discount. Subtract its \$2,231 savings from its \$35,995 MSRP, and you could drive away in Volvo's sporty sedan for as little as \$32,764.

You might find different pricing based on sales in your local area so be sure to visit Buyer's Edge Inc. to view local pricing on any car and to be connected with a Program Certified Dealer who will provide you additional pricing information for the vehicle you are researching.

Ready To Go Shopping for a New Car?

This week's "Steals on Wheels" feature demonstrates five of the best deals available on luxury cars based on the possible discount from the Manufacturers Suggested Retail Price (MSRP). This assortment of "Steals on Wheels" choices may include potential savings from such special offers as manufacturer's rebates, cash incentives, or special leasing offers, which helps place them among the greatest opportunities for savings for new car shoppers over the upcoming weekend. Remember: incentives and leasing programs are subject to change by region and should be confirmed with your dealer, as they can affect your final price.

As always, here are some really important things to remember, such as:

- It doesn't actually matter where you live: our weekly "Steals on Wheels" deals are available nationwide, and demonstrate potential savings on new cars based on the possible discount from the Manufacturers Suggested Retail Price (MSRP).
- Each week, "Steals on Wheels" highlights the top discounts off the MSRP down to a particular trim level, since potential discounts can vary greatly between the trim levels. So, for this week's edition, the ActiveHybrid version of the BMW 3 Series was the most highly discounted trim of the entire BMW 3 Series lineup in relation to its MSRP, and had the highest discount by percentage and dollar savings on this week's list.
- Remember, deals are limited to inventory on hand. Your Program Certified Dealer must confirm that actual inventory, including your preferred options and colors, is in stock.

Ready to shop for a new car? See how much you could save at <u>Buyer's Edge Inc.</u>