



### **Steals on Wheels September 4 to 17, 2013, Tailgating Edition**

Summer has officially ended and school is back in session, and for sports fans that can only mean one thing: football season is here! Game day festivities for football fans ultimately begin in the parking lot where tailgating celebrations are nearly as important as the action on the field, so we've selected ten vehicles that provide the best features for fall football tailgating festivities.

Regardless of whether you're hauling fans or barbecues, these ten vehicles will ensure your gathering goes off without a hitch. Whether you're looking for a pickup truck with room in the bed to carry a tailgating tent, grille, and a portable table and chairs, or a sport/utility vehicle to bring both people and coolers full of food and drinks, these ten vehicles are sure to suit your needs. And all of them can be found at [Buyer's Edge Inc.](#)

Regardless of whether your tailgating preferences have you shopping for a hard-working, heavy hauling pickup truck (Ford F-150 or the Nissan Titan), something large and flexible (like the Chevy Tahoe, Dodge Durango, or Ford Expedition), something more moderately sized (like the Ford Edge or Nissan Murano), something super comfortable (like the Acura MDX or Cadillac SRX), or a more practical choice (like the Dodge Grand Caravan or Honda Odyssey), these deals offer something for every tailgater's needs. The national market average for these vehicles demonstrates a range of discounts off Manufacturer's Suggested Retail Pricing (MSRP) equaling as much as 19.1 percent or as much as \$7,765 off these great tailgate transporters.

If you're one of those people who will spend every weekend from now until the end of November celebrating your football team in a parking lot somewhere, Buyer's Edge Inc. has found info on some of the very best prices we can find to help you locate the best deal on your next new tailgating vehicle. If you're planning to go new-car shopping within the next couple weeks, keep these party-perfect vehicles in mind as you do your research. If you're able to contribute a 20 percent down payment, our data also shows what your monthly payment might be when financed for 60 months at a 3 percent APR. The included chart also shares fuel economy figures to help you compare what each car could cost at the pump, so you'll know how much you've got left to spend on party food.

| <b>Steals on Wheels: September 4 to 17, 2013 Tailgating Edition</b>  |                        |                              |                               |                              |
|--|------------------------|------------------------------|-------------------------------|------------------------------|
| <b>Year Make Model Trim Segment</b>  | <b>MSRP / Mkt Avg.</b> | <b>Avg. Monthly Payment*</b> | <b>\$ Savings / % Savings</b> | <b>City / Hwy / Comb MPG</b> |
| 2013 Ford F-150 Regular Cab 4X2 6-1/2' Box STX Large Truck   | \$27,340 / \$22,110    | \$318                        | \$5,230 / 19.1%               | 17 / 23 / 19.8               |
| 2013 Ford Expedition XLT 2WD Large SUV   | \$41,600 / \$33,835    | \$486                        | \$7,765 / 18.7%               | 14 / 20 / 16.8               |
| 2013 Nissan Titan King Cab, 4x2, SV Large Truck  | \$32,695 / \$26,624    | \$383                        | \$6,071 / 18.6%               | 13 / 18 / 15.3               |
| 2013 Ford Edge SE FWD Midsize SUV  | \$28,595 / \$23,391    | \$336                        | \$5,204 / 18.2%               | 21 / 30 / 25.1               |
| 2014 Nissan Murano CrossCabriolet Convertible Midsize SUV  | \$42,855 / \$36,312    | \$522                        | \$6,543 / 15.3%               | 17 / 22 / 19.4               |
| 2013 Cadillac SRX Base FWD Luxury SUV  | \$38,225 / \$33,380    | \$480                        | \$4,845 / 12.7%               | 17 / 24 / 20.2               |
| 2013 Dodge Durango SXT AWD Large SUV   | \$33,140 / \$29,110    | \$418                        | \$4,030 / 12.2%               | 16 / 23 / 19.2               |
| 2013 Chevrolet Tahoe LS 4WD Large SUV  | \$45,460 / \$40,114    | \$577                        | \$5,346 / 11.8%               | 15 / 21 / 17.8               |
| 2013 Dodge Grand Caravan R/T Minivan   | \$30,990 / \$27,648    | \$397                        | \$3,342 / 10.8%               | 17 / 25 / 20.6               |
| 2013 Acura MDX with Advance and Entertainment Package Luxury SUV   | \$55,700 / \$50,722    | \$729                        | \$4,978 / 8.9%                | 16 / 21 / 18.4               |
| 2013 Honda Odyssey Touring Elite Minivan   | \$44,855 / \$40,701    | \$585                        | \$4,154 / 9.3%                | 19 / 28 / 23.1               |
| <p><i>*Market Average is estimated based on the national average of recent vehicle transactions, including destination and delivery charges after incentives that are subject to change, but does not include tax, title, licensing, documentation or processing fees, other state and governmental charges and/or fees, or any other charges or fees allowed by law. **Estimated monthly payments are based on a 3% APR for 60 months with 20% down on the current market average price, and excludes sales tax and other fees and charges that may vary by region or state. Actual APR may be subject to credit approval and other factors. These examples are for information purposes only, and are not an offer to lend. See your dealer/lender for details, including actual available offers.</i></p> |                        |                              |                               |                              |

**Need the cargo space of a pickup truck? Consider the Ford F-150 or Nissan Titan King Cab.**



Thanks to its potential 19.1 percent discount off the \$27,340 Manufacturers Suggested Retail Price (MSRP), the Ford F-150 Regular Cab with 6.5-foot bed bears a possible savings of \$5,230 and a market average of \$22,110. Ford's popular pickup truck boasts the most affordable monthly payment among all

these football fan faves at \$318 and an added bonus of fuel economy of 17 mpg city, 23 mpg highway, and 19.8 mpg combined.



Boasting a potential discount among these tailgating trucks at 18.6 percent off, the 2013 Nissan Titan King Cab carries an MSRP of \$32,695; after potential discounts its national market average is a whopping \$6,071 lower at \$26,624. Offer a 20 percent down payment, and you might drive away

with 60 monthly payments right around \$383.

**Squeezing into a smaller parking lot? Maybe a midsize utility vehicle like the Ford Edge or Nissan Murano is a better play!**



The Ford Edge carries an average price paid of \$23,391; that's 18.2 percent — or as much as \$5,204 less than the \$28,595 MSRP of Ford's midsize sport/utility vehicle. Redesigned for 2013, the new Ford Edge provides seating for five or cargo capacity of up to 67.8 cubic feet, plus

storage in the wayback that holds another 34.3 cubic feet of stuff, making it just right for small groups and a portable grille.



Nissan's open-top crossover doesn't carry much cargo, but who needs a picnic table when you can drop the top on your Nissan Murano Cross Cabriolet and toast your team from the comfort of your own convertible? Thanks to its potential 15.3 percent discount off the \$42,855 MSRP, the

Nissan Murano Cross Cabriolet bears a healthy savings of \$6,543 and a market average of \$36,312 and a \$522 monthly payment.

**Prefer something larger with lots of room for both people and cargo? Think about the Chevrolet Tahoe, Dodge Durango, or Ford Expedition.**



The three-row Ford Expedition XLT in two-wheel drive starts with an MSRP of \$41,600, but its average price beats the point spread with a ginormous \$7,765 discount of \$35,430; that's a potential savings of 18.7% off the suggested MSRP of this popular people mover. The Ford Expedition also features 108.3 cubic feet of cargo

space behind the first row, 55 cubic feet behind the second-row seats, and 18.6 cubic feet of stuff behind all eight passengers. Put down a 20% deposit, and with a 3 percent APR, your monthly payments could equal about \$486 (not including sales tax, fees, or any other fees).



The three-row Dodge Durango starts with an MSRP of \$33,140, but its average market price is \$4,030 lower at \$29,110; that's a potential savings of 12.2% off the suggested MSRP of this seven-passenger utility vehicle. The Dodge Durango holds a maximum of 84.5 cubic feet of cargo space behind the first row, 47.7 cubic

feet behind the second row, and 17.2 cubic feet of stowage behind the third row of seats. With a 20 percent down payment, payments for this Durango with AWD are a relatively affordable \$418 per month.



The Chevrolet Tahoe can hold up to 108.9 cubic feet with the third row removed and the second row folded forward, 60.3 cubic feet with the third row removed, and 16.9 cubic feet of stuff behind nine passengers. The 4WD Tahoe also wears the largest price tag of the large sport/utility tailgating vehicles included here, with an MSRP

of \$45,460. Fortunately, a potential discount of 11.8 percent, or about \$5,346, brings the market average down to \$40,114, and a monthly payment of about \$577 for 60 months at 3% APR.

**Do you prefer the practical functionality of a minivan? Look no further than the Dodge Grand Caravan and Honda Odyssey!**



The rugged Dodge Grand Caravan minivan offers a variety of flexible cargo and seating systems, as well as potential discount of 10.8 percent off its \$30,990 MSRP. With room for seven and plenty of stuff, that potential savings of \$3,342 brings the average market price of Dodge's "Man Van" down to about \$37,867 — or just about

\$544 monthly.



Honda's Odyssey minivan boasts an excellent reputation for safety, resale, and reliability, as well as a potential discount of 9.3 percent off its 2013 Touring Elite trim level. That translates into a possible savings of up to \$4,154, bringing its MSRP of \$44,855 down to a market average price of \$40,701 and

average monthly payment of \$585 for Honda's 2013 Odyssey minivan. If you want the convenient cleanup of its all-new HondaVac feature, you'll find 2014-model-year Touring Elite models don't carry as generous a discount.

**Looking for more luxury? Then perhaps the Cadillac SRX or Acura MDX are what you need.**



Football fans fixated on safety -- no, not the two-point end zone score -- may want to consider the 2013 Cadillac SRX, thanks to an especially helpful feature for families with young children. An Automatic Occupant Sensing System prevents penalties for premature unbuckling by displaying

icons on the dash to indicate which rear seats are occupied and whether those passengers have safely buckled their seatbelts. With room for five, the two-row Cadillac SRX features a potential discount of 12.7 percent, bringing its MSRP of \$38,225 down by \$4,845 to a national market average price of \$33,380, for an affordable payment of \$480 per month.



The seven-seat Acura MDX with Advance and Entertainment package offers a potential discount of up to 8.9 percent. That translates into a possible savings of as much as \$4,978, bringing the MSRP of Acura's luxurious midsize utility vehicle from \$55,700 down to a market average price of \$50,722, and a

monthly payment of \$729.

### **Will you be Shopping for a New Car for this Season's Tailgating Festivities?**

These deals are available nationwide and demonstrate potential savings on new cars based on the possible discount from the Manufacturers Suggested Retail Price (MSRP). Keep in mind, each edition of "Steals on Wheels" may include potential savings from such special offers as manufacturer's rebates, cash incentives, or special leasing offers, which helps place them among the greatest opportunities for savings for new car shoppers over the upcoming weeks. These steals may also feature manufacturer's rebates and cash incentives, depending on what our data shows to be the greatest opportunities for savings for new car shoppers in the upcoming weeks.

As always, here are some really important things to keep in mind, such as:

- We highlight the top discounts (this week on a broad assortment of cars and trucks) off the MSRP by the particular trim level, since potential discounts can vary greatly between the trim levels. So for this week, the Ford F-150 in regular cab 4x2 trim (for example), was the most highly discounted trim of the entire F-150 lineup in relation to its MSRP, and was a high enough discount to make our list.
- Any sales incentives and leasing programs are subject to change and should be confirmed with your dealer. Deals are limited to inventory on hand. Your Certified

Dealer must confirm that actual inventory, including your preferred options and colors, is in stock.

- National Market Average is based on the national average of recent vehicle transactions, including destination and delivery charges after incentives that are subject to change, but does not include tax, title, licensing, documentation or processing fees, other state and governmental charges and/or fees, or any other charges or fees allowed by law. This is a national average, so you might find better pricing based on sales in your local area from your Certified Dealer by using the Buyer's Edge Inc..

Once you've chosen your desired tailgating transportation, why not visit [Buyer's Edge Inc.](#) and connect with one of our Certified Dealers for a hassle-free shopping experience without gimmicks or high-pressure sales plays?